# **Analyst Briefing**

2Q and 1H 2012 Business Results
August 2012



### **VCM Plant Highlights**

- Annual turnaround completed successfully in April
- Smooth operations thereafter (34 KT VCM in 2Q). Operating rate of 540+ tpd.
- Sustained production during 1H (67 KT) up by 91% as compared to same period last year
- 3 KT VCM exported in 1H yielding a margin of \$168/t vs. no exports in 1H '11

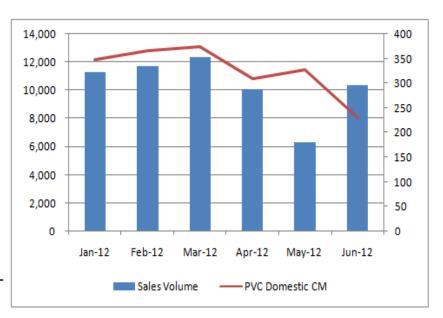
### **PVC Highlights**

#### **Production**

• 34 KT & 70KT PVC produced in Q2 & 1H respectively

#### <u>Sales</u>

- 27 KT domestic and 2 KT export sales in 2Q
- 62 KT domestic and 4 KT export sales in 1H
- Domestic sales volume grew by 14% in 1H'12 as compared to 1H'11
- Falling international prices put customers in wait-andsee mode, leading to lower sales in 2Q. Prices dropped by USD 200/ton during Q2



### **Caustic Soda Highlights**

- 25 KT Caustic produced and sold in the domestic market in 2Q
- 48 KT caustic sold in 1H which was up by 14% as compared to last year
- EPCL well-positioned to sell its entire production
- EPCL has a competitive advantage over other suppliers in terms of:
  - Consistent gas supply
  - Geographical location in South
  - Dedicated distribution fleet

#### **Sodium Hypochlorite**

- 10 KT Hypo sold in 1H 2012 versus 9 KT last year
- Only supplied in South
- All production sold

### **Operating Highlights**

	(units)	2Q 2012	2Q 2011	1H 2012	1H 2011
Production:					
PVC	KT	34	27	70	52
VCM	KT	34	21	67	35
EDC	KT	26	26	55	49
Caustic Soda	KT	25	25	53	46
Sales:					
PVC Domestic	KT	27	26	62	55
PVC Export	KT	2	-	4	2
Caustic Domestic	KT	25	22	48	42
Caustic Exports	KT	-	-	2	-
EDC Export	KT	-	4	-	7
PVC Domestic CM	\$/ton	277	347	321	356
International PVC-VCM Margin	\$/ton	87	91	102	128
Contribution Margin	Rs. M	1,234	1,063	2,882	2,359
Profit After Tax	Rs. M	(355)	(136)	59	(195)

Forex loss of Rs. 480 mln in Q2 as compared to Rs 54 mln in Q2 2011 (4.4% deval vs 0.7%).

#### **Business Outlook**

- PVC prices are expected to remain stable during 3Q 2012; however uncertainty is expected to prevail due to regional demand/supply and Eurozone crisis.
- Caustic Soda demand is expected to remain stable.
- The management of the Company will continue its focus and commitment on safe and sustained operations of the integrated facility at desired operating level to obtain full economic benefits.

#### **Thank You**

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## Major Variance in PAT (2Q '12 vs. 2Q '11)

2Q 2012: (355) 2Q 2011: (136) Variance (219)

#### Major factors (Rs. M):

<ul> <li>Total</li> </ul>	(219)
• Miscellaneous	47
<ul> <li>Fixed cost</li> </ul>	(98)
<ul> <li>PKR deval.</li> </ul>	(211)
<ul> <li>Other costs</li> </ul>	(31)
<ul> <li>VCM import</li> </ul>	22
<ul><li>Higher sales volumes:</li></ul>	127
• Prices	(74)